

Subject: Re: Introduction to Hollywood Media District BID

From: Alexander Bird

Date: 04/29/2016 03:16 PM

To: Dan Halden

CC: Lisa Schechter <lisa@mediadistrict.org>, Robert Herscu <RHerscu@hqdevelopment.net>

Thank you Dan and good to meet you Lisa.

I am looping in Robert Herscu, CEO of HQ.

Lisa - please let us know when we can meet / schedule a call.

On Apr 29, 2016, at 3:14 PM, Dan Halden <daniel.halden@lacity.org> wrote:

Hi Alex,

It was a pleasure speaking with you just now. I'd like to introduce you to Lisa Schechter, executive director of the Hollywood Media District Business Improvement District (BID).

Lisa -- Alex Bird is with HQ Development and is the owner of the building at 720 N. Cahuenga, a new building that recently opened. Alex is interested in meeting you and becoming more involved with the Hollywood community, including the BID.

Please let me know if you have any questions and feel free to contact me at any time.

Best Regards,



Dan Halden

Hollywood Field Deputy

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